



www.tapasyaedu.com

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Telangana - 500033.

STARTUPS
GLOBALIZATION
ENTREPRENEURSHIP
ANGEL INVESTORS
ENTREPRENEURSHIP
COMMERCE
FUNDING
SEED

PREPARING BRAVE LEADERS
FOR THE WORLD OF BUSINESS.



BELONG TO 'MISSION TRANSFORMATION'

The world of business is no longer what it was a few years ago. With digitalization, has come a change that has had its impact not only just on lifestyle, but an immense impact on the realms of Business and Commerce as well. Terms like 'startup', 'investor', 'entrepreneurship', 'funding', 'pitch', etc. all are being used in every day conversations.

While there are businesses that are rising, many are also witnessing a downward tangent and even closure. So, what the world needs is an army of business leaders that is bold, brave and ready for any hurdle ahead. At Tapasya, we have welcomed the onus of preparing such leaders for the business transformation of the future.



“MAKE TAPASYA YOUR LAUNCHPAD TO GLOBAL PODIUM.”

“It's been an amazing 13 years and along the journey, we have seen the world of business undergo immense changes. There have been different milestones at different steps. While digital media and e-commerce have taken the world by storm, the COVID-19 pandemic brought progress to a standstill. The pandemic era was a phase that showed the world, “it's not really hard to be your own boss”, if you have the right knowledge and training. However, startups, entrepreneurship and innovation came to be the words the world spoke about. This has opened up avenues for many, and that's where Tapasya is all set to groom the youngsters for the realm of Business and Commerce, which is ahead.

But what's on our side is the fact that for nearly 14 years, we have become better with our standards, practices and expanse of syllabus in Commerce and Management. The proof to this is our alumni who are placed in all major MNCs across the globe. Tapasya College of Commerce and Management (TCCM) today occupies a place of pride, respect and aspiration for those who seek to gain their education in Commerce and Management.

If you're thinking what makes Tapasya a preferred institution, there are many reasons. Right from our innovative teaching methodology, world-class infrastructure, individualized attention with a student-centric approach, highly qualified and well-experienced faculty, to outstanding placement records – we have exceptionally proved our name.

We are always aiming to “develop management leaders and entrepreneurs to meet global challenges”. Our way of imparting education involves giving our students the best education, industry exposure and career opportunities by offering them ample employment opportunities via our Corporate Recruitment Training (CRT) Program. Our programs are focused on preparing students not just academically, but for challenges in life as well.

As we look forward to another year, I'm delighted to welcome you to Tapasya to be your partner for success. “Come, make Tapasya your launchpad to global success”.

Warm regards,

CA Sreedhar Muppala
Chairman



SINCE 2009,
FOCUSED
TO PUT YOU
AHEAD.

Tapasya Educational Institutes were established in 2009 to impart top-notch education in Commerce and Management. Since then, we have always been providing student-centric approach, state-of-the-infrastructure, innovative teaching, expert faculty and a fully inspiring learning environment. Our commendable placement is a testimony of our commitment to help students prosper in their career, as our alumni placed in top companies across the globe. Our programs and curricula are designed to bridge the industry-academia gap and to ensure that students are groomed into leaders.

KEY HIGHLIGHTS



7 campuses in Hyderabad,
5 campuses in Bengaluru;
strong presence in
Telangana and Karnataka



Presence of a dedicated Corporate
Relations Department (CRD),
Entrepreneurship Development Cell (EDC),
Corporate Recruitment Training Cell (CRTC)
and Industry Exposure Cell (IEC)



Expert guidance,
coaching and mentoring



Integrated courses such as CA,
CMA, CLAT and IPMAT



Regular educational tours
and industrial visits



Talks and seminars by
industry experts

If you are aspiring to be a successful business leader or an entrepreneur,
join Tapasya and realize your dreams.

MISSION-



OUR VISION

"To develop management leaders and entrepreneurs to meet the world challenges."



OUR MISSION

"To inculcate values and develop business spirit among young aspirants to transform them into business leaders".



Intermediate

MEC | CEC

Graduation

B.Com. | BBA

Professional Courses

CA | CMA | CS

Integrated Courses

T-MAT | CLAT

International Professional Courses

ACCA | CIMA

CHOOSE SUCCESS WITH YOUR CAREER.

INTERMEDIATE

MEC/CEC

Maths Economics Commerce
Civics Economics Commerce

As student, Intermediate is a crucial stage for you and needs to be chosen wisely and decisively. In other words, Intermediate is a future-decider. Tapasya provides various professional and integrated courses along with Intermediate.

INTERMEDIATE

+Integrated Professional Courses

MEC with CA / CMA / CS

Aspiring to be Chartered Accountant, Company Secretary and Cost and Management Accountant? Our expert guidance, effective coaching and real-time exposure will help you set a strong foundation for yourself to make a career.

CEC with CLAT / T-MAT

Whether you wish to pursue a degree in Law or Management, CEC paves the way to give you an edge. Our well experienced and well-learned best faculty of Tapasya will put you in an advantageous position to launch a brilliant career.

MEC / CEC with T-MAT

After Intermediate, you may appear for diverse entrance exams for admission into a professional course. With the aim of helping you prepare for various Management entrance tests, Tapasya has introduced T-MAT (Tapasya Management Aptitude Training).



The focus of T-MAT is on

- English
- Quantitative Aptitude
- Reasoning and Analytical Ability
- General Business Awareness
- Management and Communication Skills
- Fundamentals of Accounts

ADVANTAGES OF STUDYING INTERMEDIATE AT TAPASYA

If you are looking to study Intermediate course with your future-focus on Management or Commerce, pursuing the same at Tapasya will enable you with many advantages:

- Technology-based innovative teaching methodology
- State-of-the-art infrastructure
- Student-centric approach
- Offline and Online learning activities (hybrid-learning)
- Extra-curricular and co-curricular activities
- Integrated Courses: CA, CMA, CLAT, T-MAT, ACCA, CIMA
- Highly-qualified and well-experienced faculty members with industry exposure
- Outstanding results





COMMERCE OR MANAGEMENT, ADD WEIGHT TO YOUR BUSINESS CARD.

CHARTERED ACCOUNTANT (CA)

Recognized as one of the best career choices for Commerce students, Chartered Accountancy entails Auditing, Taxation and Financial Management, and professional opportunities. While some CAs are engaged in public practice, others work in private sector and government bodies. Tapasya is one of the best institutes for Commerce education and you can have a remarkable career as a Chartered Accountant.

COST AND MANAGEMENT ACCOUNTING (CMA)

Cost and Management Accounting (CMA) is another popular career aspiration for students of Commerce students. CMA is the highest level of certification for management of accounts. This professional course aims at giving students expertise in the areas of Profitability Analysis, Planning, Budgeting and Finance. Besides, students also learn to manage Accounts, Costing Performance, Risk Strategy, etc.

COMPANY SECRETARY (CS)

Company Secretary (CS) plays a vital role in a company. A CS is responsible for handling legal aspects of a company including maintaining and auditing the company's tax returns, keeping records, advising the board of directors regarding the financial health of the company and ensuring that the company complies with legal and statutory regulations. To become a Company Secretary, an individual has to go through professional training and pass examinations. Pursuing career as a Company Secretary is a rewarding career option.

COMMON LAW ADMISSION TEST (CLAT)

Common Law Admission Test (CLAT) is an all-India level entrance examination for admission to top national law universities in India. A student has to take this test soon after Intermediate. In this integrated course, CLAT aspirants prepare for the test simultaneously while pursuing Intermediate at Tapasya. The course covers all aspects of CLAT such as Quantitative Aptitude, Legal Aptitude and Logical Reasoning. With its comprehensive approach, it prepares students for CLAT confidently.

TAPASYA MANAGEMENT APTITUDE TEST (T-MAT)

Tapasya Management Aptitude Test (T-MAT) is the foundation program to prepare students for Integrated Program in Management Aptitude Test (IPMAT) and Joint Integrated Program in Management Aptitude Test (JIPMAT) conducted by Indian Institute of Management (IIM), Indore and National Testing Agency (NTA). The national level test is a gateway for admission to 5-year Integrated Program in Management offered by various universities and deemed universities throughout India.



GRADUATION COURSES + INTEGRATED COURSES

SPECIAL GROUPS



Courses

- B.Com
- BBA



Professional Courses

- CA
- CMA
- CS



Integrated course

- CSAT



International Professional Courses

- ACCA | CIMA



BEING THE BEST MEANS GETTING THE BEST FOUNDATION.

Our Graduation Courses affiliated to
Osmania University, Telangana State.

Benefits of studying graduation at Tapasya

- Innovative teaching methodology
- Industry-institute collaboration
- State-of-the-art infrastructure
- Student-centric approach
- Out-of-the-classroom activities
- Highly-qualified and well-experienced faculty members with industry exposure
- Integrated Courses: CA, CMA
- Dedicated Corporate Recruitment Training (CRT) and Entrepreneurial Development Cell (EDC)
- Impressive Placement Record

B.Com (Bachelor of Commerce)

Bachelor of Commerce or B.Com is one of the most popular disciplines of education sought-after by many students. Besides helping one acquire various managerial skills, B.Com aims at building business competencies. Also, B.Com opens up the avenue of opportunities to pursue CA, CS, MBA, M.Com, CFA and paves the way for a rewarding career, both in term of finances and job satisfaction.

BBA (Bachelor of Business Administration)

Bachelor of Business Administration is one of the most popular courses. BBA is a combination of business-related and generic courses. It may include Human Resource Management, Finance and Marketing among others. After finishing BBA, students also have the choice of opting for an MBA and can look forward to a bright career.



GRADUATION COURSES

B.Com (General)

A 3-year degree course, B.Com not only acquaints its learners with general business principles but also exposes them to other aspects of business such as Accounting, Finance, Economics, Business Management, Marketing and Information Technology. It helps in acquiring various managerial skills, while opening up the doors to pursue CA, CS, MBA, M.Com and CFA.

B.Com (Tax Procedures)

B.Com (Taxation) covers Book-keeping, Monetary Arrangement, and Monetary Hypothesis with a focus on Tax Assessment. It prepares students for a professional qualification in Taxation, Finance and Accounting. By providing a strong foundation in Taxation, Accounting and Finance, it opens up avenues for getting into a managerial/leadership role. With exposure to details of taxes like Customs, Central Excise Tax and Wealth Tax, B.Com (Tax Procedures) makes you an ideal candidate for employment in Banking, Financial Institutions, Stocking and Forex sectors.

B.Com (Computer Applications)

A 3-year undergraduate course, B.Com (Computer Applications) is a blend of Commerce principles and Information Technology. Combining technology with Commerce, it improves students' understanding of Commerce and latest technologies. It gives students exposure to computer programming and computer systems in addition to fundamentals of Commerce including Accountancy and Macroeconomics.

B. Com (Honours)

B. Com. (Honours) is designed to give students in-depth knowledge and strong subject matter expertise. With its rigorous curriculum, it is the best choice for students who are inclined to pursue a career in Commerce. It hones the skills necessary and prepares one to take on professional roles in the arenas of Security, Economics, Business Analysis in Financial Institutions and Stock Broking Firms.

B.Com (Business Analytics)

A 3-year undergraduate course, B.Com (Business Analytics) blends Commerce, Data Analytics, and Business Intelligence and applies them to future business strategies and plans. As branch of B.Com, it involves exploration and analysis of present data to gain business insight and set the foundation for future. Special emphasis is laid on critical operations such as optimizing operations, increasing revenue, data set analysis, optimizing operational cost, improving customer relations and future trend analysis of the market. With increased importance of data prediction and trend analysis, B.Com (Business Analytics) students have bright chances of being successful in the corporate world.

BBA

A 3-year undergraduate degree in Business, BBA is open for students from all three streams- Commerce, Science and Arts. Pursuing BBA after Commerce will give you a competitive edge, as it covers not only functional aspects of business, but also gives its learners managerial perspective. It seeks to develop various skills including communication, management, leadership and entrepreneurial spirit besides enhancing their business knowledge.

BBA (Business Analytics)

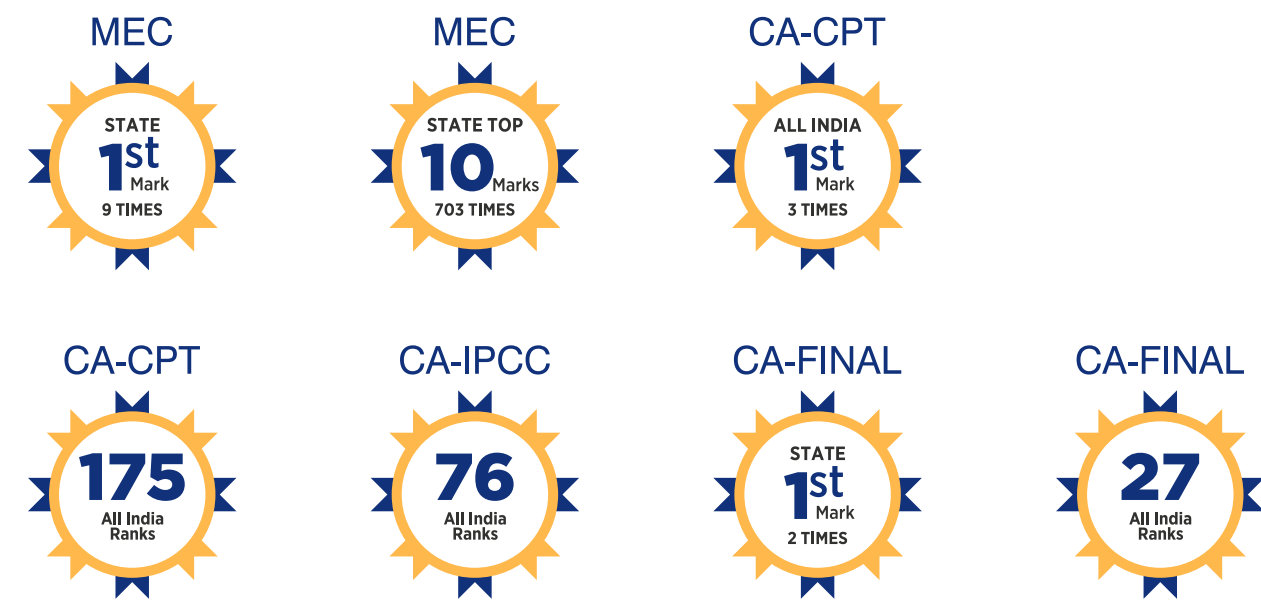
It's a 3-year degree course that equips you with skills and techniques in Analytics, as it gives experience of several analytical tools. Business Analytics is primarily based on Data Mining and Statistical Analysis. It has analytical techniques that help in determining the performance of an organization, based on which strategies are made. The course teaches about Data Visualization, Performance Management, Business Metrics and Delivery.

BENEFITS OF BBA

Combined with internship and industrial exposure, BBA is an excellent mix of theoretical and practical knowledge. BBA students learn both fundamental and advanced management ideas. Students who complete BBA, gain a business perspective, proficiency, great communication skills and a well-developed personality. Most importantly, employment options for BBA students are always increasing and they may expect to find lucrative jobs in Management and Administration as well as increasing their possibilities of becoming an entrepreneur. One can also pursue post-graduate management education (MBA/PGDM) and have a great career.

Numbers we are proud of.

Our Excellence in Commerce Education



Our inspiring achievers

2022 Results

 Senior Intermediate Nela Bhotla Sai Manogna H.No: 2260200721 986/1000	 Junior Intermediate Syeda Raisa Fatima H.No: 226118964 495/500	 Junior Intermediate Geetha Varshini Parla H.No: 2259125121 495/500	 Junior Intermediate 2nd 494/500 Sana Masood H.No: 2260101450	 Junior Intermediate 2nd 494/500 M. Anjana H.No: 2258135536	 Junior Intermediate 2nd 494/500 B. Sai Lasyavi H.No: 226118971
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"/> Intermediate MEC 1st STATE MARK	 2021 N. Sai Manogna H.T.No.2160101227 494/500	 2020 M. Manjunatha Reddy H.T.No.2058134923 494/500	 2019 & 2020 Amisha Singh H.T.No.2060200625 986/1000	 2017 Pranitha Doddavari H.T.No.176116270 493/500	 2015 G. Sruthi H.T.No.515157480 492/500	 2013 Priyanka Verma H.T.No.1328122068 491/500
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- 2022 Achievements**
- 182 students secured top 10 ranks
 - State first mark in both Junior & Senior Intermediate

Champions of Commerce

All India Ranks at all stages of CA

 Rahul Agarwal 1st CA-CPT 5th CA-IPCC 1st CA-FINAL	 Puneeth Gupta 3rd CA-CPT 4th CA-IPCC 5th CA-FINAL	 Amreen Madhani 8th CA-CPT 13th CA-IPCC 14th CA-FINAL
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WEAR THE BADGE OF PRIDE, WITH OUR CAMPUS PLACEMENT.

Armed with a degree in Business or Commerce, we know you would want to see yourself placed in a corporate name that's the best to work at. And the one institution that can prepare and lead you to your aspiration is Tapasya College of Commerce & Management.

Our curriculum, faculty and exposure to real-world learnings will not only just hone your academic skills for a high-flying career, but will also refine your personality to make your place in the world of competition.

Offering the ultimate learning environment

- Tally Pro
- Excel Pro
- Stock Market Pro
- Fin Pro
- Finishing School Program

ENABLING YOU TO KICKSTART A CAREER WITH CAMPUS PLACEMENTS



BRANDS
YOU LOOK FOR ARE THE

BRANDS THAT LOOK
FOR YOU TOO





BEYOND BUSINESS AND COMMERCE, A LIFE OF CREATIVITY

TAPASYA IS A CONGREGATION OF KNOWLEDGE PORTALS



Seminars and Motivational Talks
Ensuring all-round development of students

Business Ideation
Truly reflects our vision of creating entrepreneurs

Highlights

- 17 Intermediate and PU Colleges across Hyderabad and Bengaluru
- 10 Degree Colleges across Hyderabad and Bengaluru
- 12000+ students studying in various courses at present
- 600+ experienced and committed staff
- 25 spacious buildings with 3,20,000 square feet built-up area
- 5000+ students got placed in various companies
- 10000+ students graduated till date

Group

- Tapasya Junior College
- Ideal Junior College
- Tapasya Academy
- Tapasya Degree College
- Tapasya PU College

HONOURED BY THE NAMES THAT RECOGNIZE OUR VISION

Awards and Recognition



Tapasya Social Responsibility (TSR) Initiatives

Graduation Results

"If you have the courage to begin, you have the courage to succeed!"

Helping vision impaired students to crack the competitive exams is a huge challenge. We are proud of all our students who have made it to the top ranks. We are proud of their graduation results of 100% students. Their results are very special and encouraging for all of us. Every one can learn and reach their full potential. We are proud of their graduation results and appreciate their hard work and dedication. We are proud of their graduation results and appreciate their hard work and dedication. We are proud of their graduation results and appreciate their hard work and dedication.

In association with

Success story...

We are proud to be associated with the success story of our students who have made it to the top ranks. We are proud of their graduation results and appreciate their hard work and dedication. We are proud of their graduation results and appreciate their hard work and dedication. We are proud of their graduation results and appreciate their hard work and dedication.

Congratulations...

The visual impairment was an impediment preventing them from becoming what they wanted to, but not for 3 students who completed their Intermediate in CEC group at Tapasya Educational Institutes and aspiring to take a 5 years integrated degree program. They had made it to the list of successful candidates under VH (Visually Handicapped) category who appeared for "University of Hyderabad" national wide entrance examination held in September 2020.

The students were coached by Bank of America volunteers who verbalized the topics Reasoning Ability, Quantitative Aptitude, Language & Comprehension, General Awareness and Social Studies which are required for them to crack the competitive exam. The classes were audio recorded making them available for students to re-use them during their preparation period. Two hours a day for about two months (May, June) spent by a group of 9 volunteers to teach Ajith, Harish and Ballellu with variety of methods to acquire required skills has now secured good ranks in the entrance examination. We will always be thankful for having a volunteer like you! Thank you so much for your enthusiasm and genuine interest and dedication in assisting students. All the best for achievers.

Student Name	Hall Ticket Number	Rank
Eelagandula Ajith Kumar	11501008	9
Arolla Harish Yadav	11501019	18
Payyavula Ballellu	11501317	23



SOME BEGINNINGS INSPIRE A PROFESSIONAL START.

Tapasya has clubs and hobby zones that will enable, equip and empower you to take part in various activities. You can choose from a club of your choice. It's a platform to identify your potential, hone your skills and set the foundation to pursue your future.

How does being part of a club empower:

- Enhancement of personal skills like self-confidence, self-presentation
- Teamwork, collaboration, time-management and organizational skills
- Self-awareness, self-discipline, open mindedness
- Exploring beyond boundaries and experimenting with ideas
- Communication skills and ability to cope with criticism

Club Structure

- Faculty Coordinators - representative of respective branches
- Student-elected Members (President, Secretary, Treasurer, Promotions and Sponsorship Coordinators, Team Leaders)
- Student Voluntary Members



Student Member

- President
- Secretary
- Treasurer
- Promotions and Sponsorship Coordinator

Let's introduce you to the various clubs:



Samskruti

A unit that will help you grow as a multifaceted individual. It offers students a span of cultural and arts activities through Music, Dance, Singing, Skit, Dramatics, Painting and various art forms and develops creative talents in students.

Activities

- Singing Competition
- Classical and Fusion Dance Competition
- Rang Manch "Skit" or "Drama"
- Best Out of Waste
- Rock Band
- Painting Competition
- Mr. & Miss Tapasya
- Fashion Show
- Art & Cultural Fests



The Conquers

Tapasya has vast sporting and leisure facilities on its campuses. Sporting facilities include indoor and outdoor games. The institution organizes various intra and inter-college competitions and tournaments in several games and sports activities every year. The college also organizes workshops on different themes to encourage students to partake in activities.

Activities

- Indoor and Outdoor Games Competitions
- Fitness Training Programs
- Yoga and Meditation Sessions



Soul Mission

If you wish to be a change-agent on your campus, in your local neighbourhood or city, or even the world, it's a club that will match your good intent. There are community service clubs dedicated to children, seniors, under-served population, animals, the environment, nature and so on. If you have a desire to help, the opportunity to serve exists on campus.

Activities

- Participate in a charity walk or run
- Volunteer at a local non-profit event
- Organize a clothing drive
- Participate in a national giving or Remembrance Day
- Host a fundraising or crowdsourcing event
- Teach classes with a skill you have
- Clean up a park or playground in your neighbourhood
- Plant trees or other plants
- Volunteer at your local library
- Write letters to soldiers and veterans
- Adopt a stretch of highway and clean it regularly
- Help street animal and birds
- Act for animal rights and environmental justice



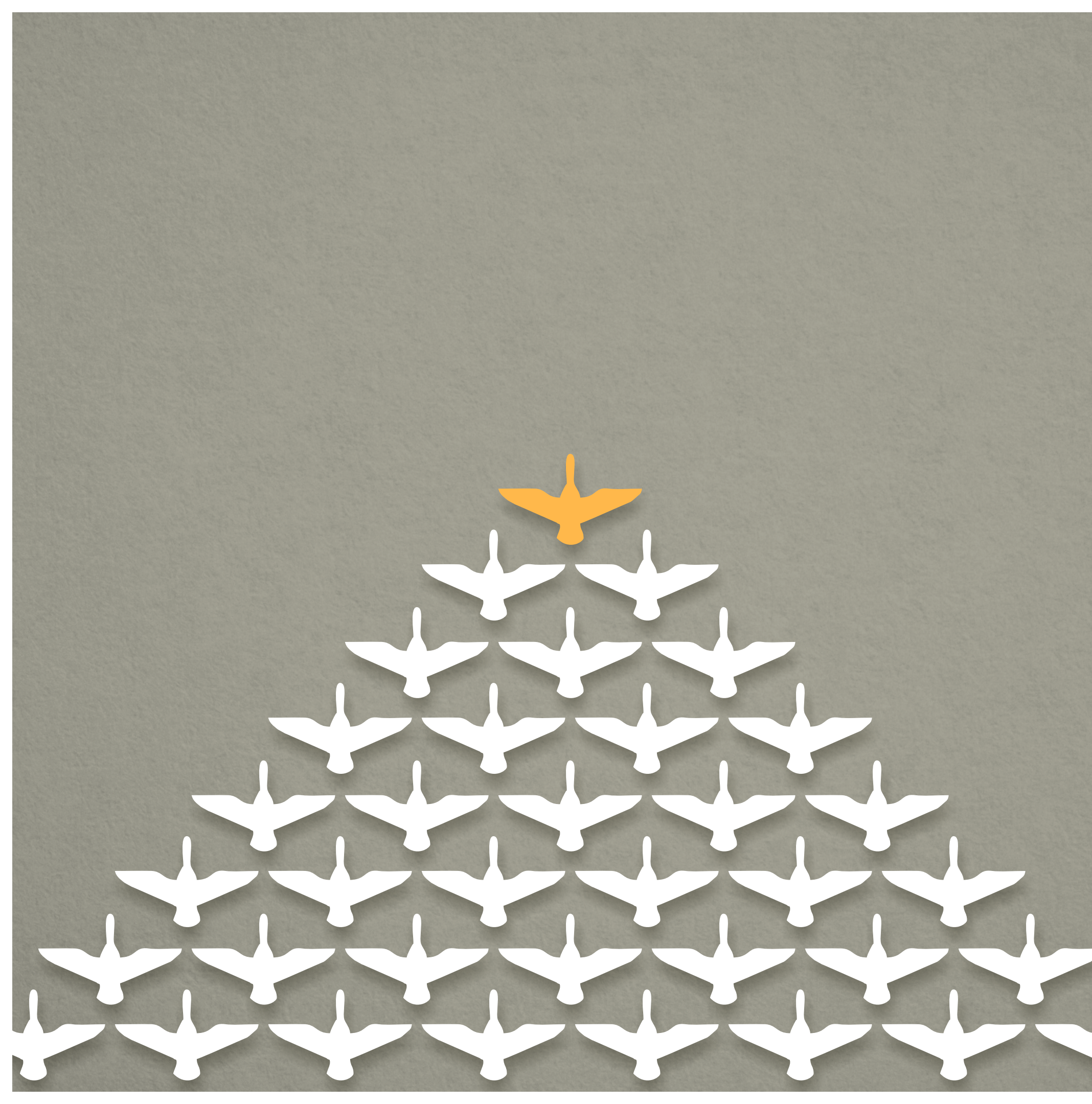
Media Savvy

The club focuses on publishing an on-campus newspaper and magazine, creating a student-blog on college website, writing ads, or producing a campus audio and video broadcast. You may have a passion for the written word, graphic design, digital media or photography. The mission:

1. To enhance connectivity between college activities and students.
2. To advertise and promote various college events through digital marketing.
3. To build leadership qualities among students.
4. To develop creativity among students.

Activities

- The News Story
- The Interview
- Writing the Story
- Proof-reading
- Advertising
- Inter-college photography competition
- A workshop conducted by subject experts every academic year



Eco Warriors

This club exists for environmental education, conservation, and protection of bio diversity on Mother Earth. To sensitize, create awareness, motivate and educate students about environment conservation is the intent.

Activities

- New tree plantation, presentations on ecosystem
- Conduct field trip activities
- Conduct exhibitions on environment
- Environmental cleanliness
- Organizing workshops on cultivation with minimum water
- Collecting, sharing information tips that are useful in our day-to-day life
- To organize adventure activities
- Environment Education Camps
- Animal welfare Activities
- Publications



Business Creators

This club is designed for Business Management students. It functions as an exchange for both past experiences, new ideas, supplementing collaborative academic environment as per the requisites of this era. This club has many segments that include Finance, Economics, Marketing & Entrepreneurship, Human Resources, Communication and so on.

Activities

- Industrial visits
- Business quiz
- Individual as well as group project presentations
- Business magazine (college edition)
- Business fest
- Industrial exhibitions
- Seminars/ workshops/ presentations
- Guest faculties

Roles

If you wish to have a position of importance in a Club, you can nominate yourself for any one of the following roles:

- President
- Secretary
- Treasurer
- Promotion & Sponsorship Coordinator
- Team Heads
- Student Voluntary Members



STUDENTS ONCE UPON A TIME, SUCCESS STORIES TODAY.

"I qualified as a Chartered Accountant in November 2020. I have done Intermediate from Tapasya. My journey with Tapasya was beyond my classes because everyone including teachers always supported me."

- Kirthi Bajaj, Chartered Accountant,
Ernst & Young, Hyderabad.

"I'm proud to be a Tapasya alumnus. We are thankful to our dearest Sridhar Sir for imparting knowledge and nourishing us to clear CA exams with flying colours."

- Umarani, Finance Manager, FCO, Dubai.

"I had come to Tapasya knowing nothing. I had chosen MPC in Intermediate and eventually thought to become a Chartered Accountant. It's here at Tapasya, I learned everything."

- Hasneet Singh, Global Finance,
Franklin Templeton Investments.

"To be the best, you need to learn from the best. And yes, I'm a proud alumnus of Tapasya."

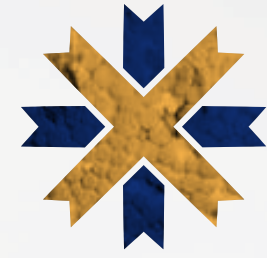
- Ayushi Bansali, Tax Consultancy,
KPMG, Hyderabad.

"Sridhar Sir's way of teaching is unique. He tries to connect the subject to real life and gives practical examples to the extent possible for the benefit of students. Also, he tries to make the classroom sessions as interactive as possible."

- Mohana Chary, Manager, Novartis, Hyderabad.

"When I think of Tapasya, it's always with a smile and a lot of fond memories of teachers and Sridhar sir."

- Udit Luharuka, Dr. Reddy's Lab, Hyderabad.



HYDERABAD



BENGALURU

